

Home Computer Division

ATARI
Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

January 25, 1983

Mark Reid
1308 Martha Road
South Charleston, WV 25303

Dear Mr. Reid:

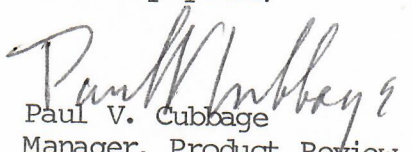
I am pleased to inform you that your program GETAWAY has won first prize in the Consumer category of the ATARI Program Exchange Contest. The prize is worth \$3,000.00 (retail value) of Atari products. Enclosed are some current price lists to aid you in your choosing your prizes. The prizes must be ordered within 30 days of receipt of this letter. All unordered prizes expire after that date.

Karen Stagnaro is handling all APX prizes. Please inform her in writing as to your desires and she will do her best to expedite shipment to you. If you have any special needs or questions, you may contact Karen at (408) 727-5602. Please send your prize order to the following address:

ATARI Program Exchange
Attn: Karen Stagnaro
3281 Scott Boulevard
P.O. Box 3705
Santa Clara, CA 95055

I extend my congratulations to you on your fine effort and hope to see more programs from you in the future. You are also eligible for the \$25,000 annual grand prize, which will be announced in January, 1984.

Sincerely yours,


Paul V. Cabbage
Manager, Product Review
ATARI Program Exchange

PVC:ks

Enclosure

Home Computer Division

ATARI
Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

January 28, 1983

Mark Reid
1308 Martha Road
South Charleston, WV 25303

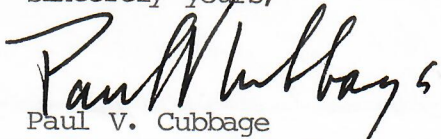
Dear Mr. Reid:

Enclosed is your copy of the signed contract for your APX program, GETAWAY. We appreciate your efforts and thank you for the opportunity to publish your program. We trust that it will have success in the marketplace.

Royalty payments are made quarterly and are mailed after the end of each quarter. The quarterly end dates are: March 31, June 30, September 30, and December 31. Since the catalog is published in the last month of the quarter and is mailed second class, sales for new programs can be very low the first quarter. I tell you this so that you won't be too surprised by your first check.

If there are any questions we can answer, please feel free to call at any time or write.

Sincerely yours,



Paul V. Cabbage
Manager, Product Review
ATARI Program Exchange
3281 Scott Boulevard, P.O. Box 3705
Santa Clara, CA 95055
(408) 727-3263

PVC:ks

Enclosure

ATARI Program Exchange
P. O. Box 3705
Santa Clara, CA 95055

March 18, 1983

Mark Reid
1308 Martha Road
South Charleston, W.VA. 25303

Dear Mark:

Enclosed is a complimentary copy of the complete package APX is distributing to purchasers of your program, Getaway!

If your program is available on both cassette and diskette, I've included both versions. Otherwise, I've sent only the diskette version. Because these are the production versions of the program and user instructions, I'd appreciate your checking that everything works as described and as you expected. If you encounter any problems, please call me collect at 408/727-2122.

I've also included the spring 1983 edition of the APX Product Catalog, containing a description of your program.

We very much appreciate your contribution to APX. Our continued success is due in large part to the reputation we've developed for offering high quality programs for a variety of purposes.

Sincerely yours,



Ann B. Kelcy
Manager
APX Publications

P.S. A Getaway! poster is also enclosed. As soon as our mailing tubes are in stock, I'll send you an unfolded version, too. I hope you like it.

ATARI Program Exchange
P. O. Box 3705
Santa Clara, CA 95055

January 6, 1983

Mark Reid
1308 Martha Road
South Charleston, W.VA. 25303

Dear Mark:

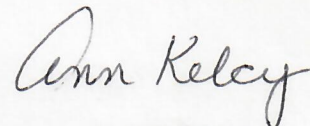
Enclosed is a copy of the description for your program, Getaway!, that will appear in the spring edition of the APX Product Catalog, to be published in early March. Please look it over for factual errors or for omissions that you think understate the usefulness or entertainment value of your program. Each program description can have a maximum of sixty lines.

Because of our deadline, I'd appreciate your calling me within a day after receiving this material. Please call me collect at 408/727-2122.

I'm also looking over your user manual, but the deadline is slightly more lenient here. If I need more information, I'll be in touch. As soon as any revisions to the manual are ready for your review, I'll send you a copy, again asking for your corrections and comments. I hope we can exchange as much information as possible by phone, to speed the documentation review stage and conclude the acceptance process.

I look forward to hearing from you concerning the catalog description.

Sincerely yours,



Ann B. Kelcy
Manager
APX Publications

ATARI Program Exchange
P. O. Box 3705
Santa Clara, CA 95055

January 28, 1983

Mark Reid
1308 Martha Road
South Charleston, W.VA. 25303

Dear Mark:

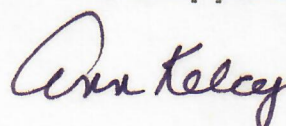
Enclosed is a draft of the revised user manual for your program, Getaway! Please look over the draft for factual errors or omissions. In addition, if you have strong feelings about any aspects of the style, please note these as well.

In this case, the first published manual will be typeset and will have a four-color cover with an enlarged photograph of a Getaway! screen. Because creating this kind of manual takes longer than our usual manuals, I'd appreciate your calling me (collect) as soon after receiving this material as possible to give me your changes. You can reach me at 408/727-2122.

Unfortunately, the draft isn't formatted for easy reading. It contains the control codes for transmitting the diskette file to a phototypesetter. I hope you'll be able to make sense of the prose in spite of this inconvenience.

I look forward to hearing from you.

Sincerely yours,



Ann B. Kelcy
Manager
APX Publications

P.S. Like everyone else at APX, I love the game!

ATARI PROGRAM EXCHANGE

3281 Scott Boulevard, P.O. Box 3705
Santa Clara, CA 95055

Software Submittal Agreement

AMENDMENT

Mark Reid

1308 Martha Road

South Charleston, WV 25303

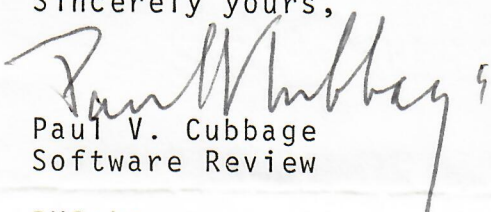
Dear Program Contributor:

Your submission to ASAP has been recommended for extra marketing support, which we expect to result in additional sales of your software and royalties for you. In order to justify the additional expenses which would be associated with such activities, Atari requires that the ASAP Software Submittal Agreement, paragraph 4, be amended, replacing "nonexclusive" with "exclusive."

In consideration for signing and returning this form amending your ASAP Software Submittal Agreement for the named product, you are entitled to cash this check for \$1.00 payable to you.

If you have any questions concerning this form, please contact me at (408) 727-3263.

Sincerely yours,


Paul V. Cabbage
Software Review

PVC:ks

I agree to replacing the word "nonexclusive" with "exclusive" in the ASAP Software Submittal Agreement covering my program entitled GETAWAY.

Signed: _____ Date: _____

Title: _____ Address: _____